

Sponsorship Benefits

	Presenting Sponsor (1) \$20,000 SOLD	Executive Sponsor \$10,000	Reception Sponsor (1)* \$10,000	VIP Sponsor (1)* \$8,000	Alumni Group Sponsor (1)* \$7,000	Food Sponsor (1)* \$5,000	Drink Sponsor (1)* \$5,000	Gold Sponsor \$3,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,500
Logo on 50 stories	✓	✓								
Logo on 4 event promotion emails	✓	✓	✓	✓	✓	✓	✓	✓		
Logo on VMS homepage	✓	✓	✓	✓	✓	✓	✓	✓	✓	
One social media post	✓							✓		
Two social media posts	✓	✓	✓	✓	✓	✓	✓			
Designation on All Materials	✓	✓	✓	✓	✓	✓	✓	✓		
Designation in Program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Preferred Seating	2	1								
VIP tickets	20	14	10	10						
Tickets					10	10	10	10	10	10
VIP Upgrade available (\$500)					✓	✓	✓	✓	✓	
Speech	✓	✓								
Present awards	✓	✓								
Logo on award	✓									
Logo on Step & repeat	✓	✓								
Information on tables	✓	✓	✓	✓						
Logo on table tents	✓	✓	✓	✓	✓	✓	✓			
Seat on Selection Committee	✓	✓								
Nominee and guest contact info	✓	✓	✓	✓	✓	✓	✓			
Co-branding on VMS Alumni Group Event					✓					
Priority ad placement in the program	✓	✓	✓	✓						
Full page color ad on the inside front cover	✓									
Full page color ad		✓	✓	✓	✓	✓	✓	✓		
Half page color ad									✓	
Access to VIP area	✓	✓	✓	✓						
Passed hors d'oeuvres (VIP)	✓	✓	✓	✓						
Open bar (VIP)	✓	✓	✓	✓						
Reception area	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Gourmet food stations	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2 drink maximum								✓	✓	✓

*Package details on next page